Dear <Insert Manager's Name>,

I'm writing to request your approval to attend [swampUP](#) from **Sept 1-3, 2026 in New York, NY**. As a member of the DevOps team, I see swampUP as an invaluable opportunity to significantly enhance my technical skills and gain a deeper understanding of the JFrog Platform. The first day is the JFrog Academy Training Day, followed by two days packed with innovative and informative keynotes and sessions.

Attending JFrog swampUP would allow me to acquire a concentrated amount of practical knowledge and training in a few short days, which would otherwise take much longer through individual courses.

Here are a few reasons my attendance would benefit our team:
- Sharpen my skill sets and expand my knowledge to better defend against software supply chain attacks
- Learn about upcoming compliance and regulations for our industry so we can implement better end-to-end security automation, and audits
- Implement processes that help us produce well-secured software and avoid compromise on open-source code
- swampUP registrants get access to:
    - Complimentary takeaway deck with valuable key learnings from the conference
    - Post-conference private, internal training available for our team
    - Private JFrog hosted security workshop for our team

Attending swampUP can help us maximize our JFrog ROI. Past attendees said their business and technical improvements outweighed the cost of going to swampUP.

Here are the estimated costs:
Travel Costs: $xxx
Hotel: $xxx
Meals: $xxx
Registration Fee: [insert discounted package price]
Total Cost: $xxx

To secure the current pricing, I will need to register by [date]. Thank you for considering this request and I look forward to your reply.

Best Regards,
<Your Name>