

Dear <Insert Manager's Name>,

I'm writing to request your approval to attend [swampUP](#) 2025, JFrog's annual DevOps, DevSecOps, and MLOps user conference taking place September 8-10th in Napa, CA. The first day is the JFrog Academy Training Day, followed by two days packed with innovative and informative keynotes and sessions.

The goal is to learn the latest best practices from leading industry leaders on how they've adopted Machine Learning tactics, implemented scalable processes, and overcome their DevSecOps challenges. This would be a great opportunity to leverage our investment in the JFrog platform.

**Here are a few reasons my attendance would benefit our team:**

- Sharpen my skill sets and expand my knowledge to better defend against software supply chain attacks
- Learn about upcoming compliance and regulations for our industry so we can implement better end-to-end security automation, and audits
- Implement processes that help us produce well-secured software and avoid compromise on open-source code
- swampUP registrants get access to:
  - Complimentary takeaway deck with valuable key learnings from the conference
  - Post-conference private, internal training available for our team
  - Private JFrog hosted security workshop for our team

Attending swampUP can help us maximize our JFrog ROI. Past attendees said their business and technical improvements outweighed the cost of going to swampUP.

**Here are the estimated costs:**

Training + swampUP Pass: \$475.00 (*\*Early Bird pricing ends June 30th. Full price \$950.00*)

Discounted Lodging: ~~\$\$\$377~~/night [Frog room block](#).

The earlier I register, the lower the cost will be. I know we'll quickly recoup the investment you'll be making by approving this request.

Thank you for your time and consideration.

Best Regards,

<Your Name>